

B.B.A. Semester - 4 (CBCS) Examination
March/April-2023 [OLD COURSE]
ORGANIZATIONAL BEHAVIOUR(CORE)

Time: 2:30 Hours**Marks: 70****Instructions:**

1. All questions are compulsory.
 2. Figures to the right indicate marks.
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Q.1 'Behaviour School has its root in Hawthorne Experiments.' Explain Hawthorne (14)
Experiment in detail and State its managerial implications.

OR

Q.1 What do you mean by Organisational Behaviour? Explain the features and Significance of Organisational Behaviour.

Q.2 What is perception? State Concepts and Factors of Perceptual Selectivity. (14)

OR

Q.2 Define term personality. Discuss Characteristics and factors influencing personality.

Q.3 What is a group? Explain Group formation process and also state, how does formal group (14)
differ from informal groups?

OR

Q.3 (A) Write a note on Transactional Analysis. (07)

(B) Describe the popular form of Teams. (07)

Q.4 Elaborate Maslow's needs Hierarchy theory of motivation. (14)

OR

Q.4 Explain concepts and Characteristics of transformational Leadership.

Q.5 Write short notes. (Any Two) (14)

- (A)** Characteristics of Optimism
- (B)** Concepts and Components of Happiness
- (C)** Characteristics of Self – Efficacy
- (D)** Emotional Intelligence
